## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

	Application Serial No
	Filing Date
	Confirmation No
5	Applicant
	Inventorship
	Group Art Unit
	ExaminerStork, Kyle R.
	Attorney's Docket No
10	Title: Method and System for Delivering Technology Agnostic Rich Media Content
	within an Email, Banner Ad, and Web Page

## **RESPONSE TO OFFICE ACTION DATED MAY 5, 2010**

15 To:

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

From:

Lance R. Sadler (Tel. 509-755-7251; Fax 509-755-7252)

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